

1) EXPERT TALK & WORKSHOP ON DESIGN THINKING AND AFFORDABLE INNOVATION BY DR. PRANAB K. DAN

Event Date: 11.04.2022 & 12.04.2022

About the event:

ASHINE, in association with Research and Innovation Affairs Council and Chintan Pratishthan, have organized the Expert talk and a workshop on Design Thinking and Affordable Innovation by Dr. Pranab K. Dan, Associate Professor, IIT Kharagpur.

On the day 1, the expert gave a talk on Design thinking, how design thinking was introduced and how product should be frugal engineered to give a feasible, reliable and economical product. On the day 2, participants were given the task to come up with a product after design thinking on a problem and pitch their product in 4 minutes. MacWorld, Viral trial, X-vision are the name of the few teams who pitched their idea.

They were a hands-on session in which students asked the speaker questions on entrepreneurship and starting a business. The program attracted a total of 134 students and startup enthusiasts.